Pleasanton has joined Alameda County cities in adopting a number of new recycling programs, including meeting a countywide waste diversion target of 75% by 2010. To meet this target, the Pleasanton City Council approved a new residential curbside recycling program that replaces the current blue bag program with a separate collection cart for recyclable materials. The green waste and food scrap programs will continue without changes. Pleasanton Garbage Service will continue to administer the Residential Recycling Incentive Program in which credits are issued in quarterly billing statements when customers recycle 75 pounds of recyclable material at the Resource Recovery Station on Busch Road.

For the new residential curbside recycling program to be effective, residents are asked to actively participate by sorting recyclable material at home. Since all material placed in the trash cart will be landfilled, your participation in the recycling program is key. Fortunately, it’s easy to keep all recyclable material out of the trash cart. Simply use this brochure to identify those items that should be placed in the recycling container and develop the practice of regularly sorting your discarded material, including food scraps and yard waste. Remember, Sort, Roll and Go — It’s Easy!

If you have questions regarding this new program, contact Pleasanton Garbage Service at (925) 846-2042. To access the most up-to-date information about recycling programs in Pleasanton, visit www.pleasantonrecycles.org.
These materials are not accepted in any of your three carts. Please see back of this brochure for safe disposal options.