ATTENTION

Owners and Managers of Businesses and Multi-Family Properties:

Effective March 1, 2013, the Alameda County Waste Management Authority Mandatory Recycling Ordinance 2012-01 requires Pleasanton businesses and institutions with 4 or more cubic yards of weekly garbage service as well as multi-family properties with 5 or more units to recycle.

RECYCLING RULES

As a reminder, property owners and managers of commercial properties with 4 or more cubic yards of weekly garbage service and multi-family properties with five or more units may be cited, and possibly fined for the following violations:

- Failure to provide containers and service of sufficient number, size and frequency for recyclable materials (cardboard, newspaper, white paper, mixed recyclable paper, recyclable glass food and beverage containers, aluminum and metal food, beverage containers, PET (#1) and HDPE (#2) plastic bottles). The containers for recyclables must be able to store all the recyclables generated on-site.

- Failure to provide information at least annually to employees, tenants, and contractors describing how to properly use the recycling, organics and garbage containers, as well as no later than 14 days after move-in and no less than 14 days prior to move-out.

Businesses and institutions may also be cited, and possibly fined for:

- Disposing of recyclable materials in the garbage, and/or
- Disposing of garbage in recycling containers.

While these requirements became effective for Pleasanton businesses and multi-family properties on March 1, 2013, accounts were given six months to come into compliance before enforcement actions began on September 1, 2013.

In participating Alameda County Jurisdictions, Phase 2 of the Mandatory Recycling Ordinance began July 1, 2014, which adds food scraps and compostable paper (organics) to the “Covered Materials” list. It also requires all businesses to participate, not just those with 4 or more cubic yards of weekly garbage service.

Please note, your business, institution or multi-family property located in Pleasanton is not required to participate in the added organics collection requirement, as the City of Pleasanton has chosen to opt out of Phase 2 of the Ordinance at this time. Additionally, businesses with less than 4 cubic yards of weekly garbage service in Pleasanton are not subject to the Ordinance.

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SETTING-UP COLLECTION SERVICE

The City of Pleasanton contracts with Pleasanton Garbage Service (PGS) for garbage and recycling collection service. To subscribe to recycling collection service, call PGS at (925) 846-2042.

Additional information about the services provided in the City of Pleasanton can be found at: www.pleasantonrecycles.org

Support Materials and Additional Assistance

Downloadable posters with information specific to the City of Pleasanton’s services are available at www.RecyclingRulesAC.org/city/city-of-pleasanton. Additional support materials, such as template letters for compliance with the annual notification requirement and tips for setting up or improving your recycling program are also available on the website.

The Alameda County Waste Management Authority’s Business Assistance team is available to help businesses start or improve recycling and organics collection programs. Free services include phone consultations for guidance on compliance, on-site waste and recycling assessments, and detailed recommendations identifying specific opportunities for your business to reduce waste.

Visit www.RecyclingRulesAC.org or call (510) 891-6575 to learn more or to request assistance.

The Alameda County Waste Management Authority (ACWMA) has a goal to reduce waste by ensuring that recyclables and compostables make up less than 10 percent of what goes to landfill by the year 2020. To help reach that goal, Mandatory Recycling Ordinance 2012-01 went into effect in most of the County on July 1, 2012 and in Pleasanton on March 1, 2013.